

**WVEC**  
613 Woodis Ave.  
Norfolk, VA 23510

Mentzer Media Services  
600 Fairmount Ave  
Suite 306  
TOWSON, MD 21286-1002

**Contract # 846750**  
Schedule Dates 08/22/12-08/27/12  
Advertiser Americans for Prosperity (30204)  
Agency/T-Code Mentzer Media Services (3924)/833926835  
Product Political - Non-Ballot Issue (1196)  
Brand Americans for Prosperity (173195)  
Salesperson Blair, Cheryl (2205)  
Sales Office TeleRep - Philadelphia  
Buyer Name KOHLBAUER,STEPHANIE  
Phone/Fax /  
CPE 304  
Account Types National/Political Issue - Agency  
Billing Type Weekly/Irregular  
Comments AMERICAN 4 PRSPTY

Date Entered 08/03/12  
Last Modified 08/21/12  
Entered By Penne Marsh  
CO-OP No  
Headline # 06262024  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,398.50  
Net Total \$30,591.50  
Sales Tax

Norfolk (WVEC) (WVEC)		Rate
By Broadcast Month	Spots	
Aug. 2012	21	\$28,090.00
Sep. 2012	5	\$7,900.00
<b>Grand Total:</b>	<b>26</b>	<b>\$35,990.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	6:58P- 7:28P (ET)				1	1	1			3	\$1,590.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/3/12
2.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	7:28P- 7:57P (ET)				1	1	1			3	\$1,890.00	\$5,400.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	11:35P- 12:02A (ET)				1	1	1			3	\$1,590.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/3/12
4.0	Normal Line / SPOT	08/22/12-08/26/12	4	:30	11P- 11:35P (ET)	4			X	X	X	X	X	4	\$2,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)		8/3/12
6.0	Normal Line / NASCAR	08/25/12-08/25/12	6	:30	7:30P- 11P (ET)							3			\$350.00		Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	8/3/12
6.0.1	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
6.0.2	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
6.0.3	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
7.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9A- 9:30A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
8.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:30A- 10A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
9.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:58A- 11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
11.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	11:35P- 12:35A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		8/3/12
12.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	6:58P- 7:28P (ET)	1								1	\$1,590.00	\$1,590.00	Norfolk (WVEC) (WVEC)		8/3/12
13.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	7:28P- 7:57P (ET)	1								1	\$1,890.00	\$1,890.00	Norfolk (WVEC) (WVEC)		8/3/12

### CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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**WVEC**  
613 Woodis Ave.  
Norfolk, VA 23510

Mentzer Media Services  
600 Fairmount Ave  
Suite 306  
Towson, MD 21286-1002

# Contract # 846750

<b>Schedule Dates</b>	08/22/12-08/27/12	<b>Date Entered</b>	08/03/12
<b>Advertiser</b>	Americans for Prosperity (30204)	<b>Last Modified</b>	08/21/12
<b>Agency/T-Code</b>	Mentzer Media Services (3923)/833926835	<b>Entered By</b>	Pennie Marsh
<b>Product</b>	Political - Non-Ballot Issue (1196)	<b>CO-OP</b>	No
<b>Brand</b>	Americans for Prosperity (173195)	<b>Headline #</b>	06262024
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Demo</b>	
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	KOHLBAUER,STEPHANIE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	304	<b>Commission</b>	\$5,398.50
<b>Account Types</b>	National/Political Issue - Agency	<b>Net Total</b>	\$30,591.50
<b>Billing Type</b>	Weekly/Irregular	<b>Sales Tax</b>	
<b>Comments</b>	AMERICAN 4 PROSPITY		

Norfolk (WVEC) (WVEC)			
By Broadcast Month	Spots	Rate	
Aug. 2012	21	\$28,090.00	
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<b>Grand Total:</b>	<b>26</b>	<b>\$35,990.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	11:35P- 12:02A (ET)	1	1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/3/12
15.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	11P- 11:35P (ET)	1	1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/3/12
17.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	5:29P- 5:58P (ET)				1	1	1			3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	M/G For 6.0,1,6.0,2,6.0,3 / NASCAR	08/25/12-08/25/12	4	:30	7:30P- 11P (ET)							1		1	\$1,050.00	\$1,050.00	Norfolk (WVEC) (WVEC)		8/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>WVEC</u>	<b>Date:</b> <u>8/20/12</u>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ 35990 GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

# 846750

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012      John Flynn      703-224-3200  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Penne Marsh      Penne Marsh      NSC  
Signature      Printed Name      Title